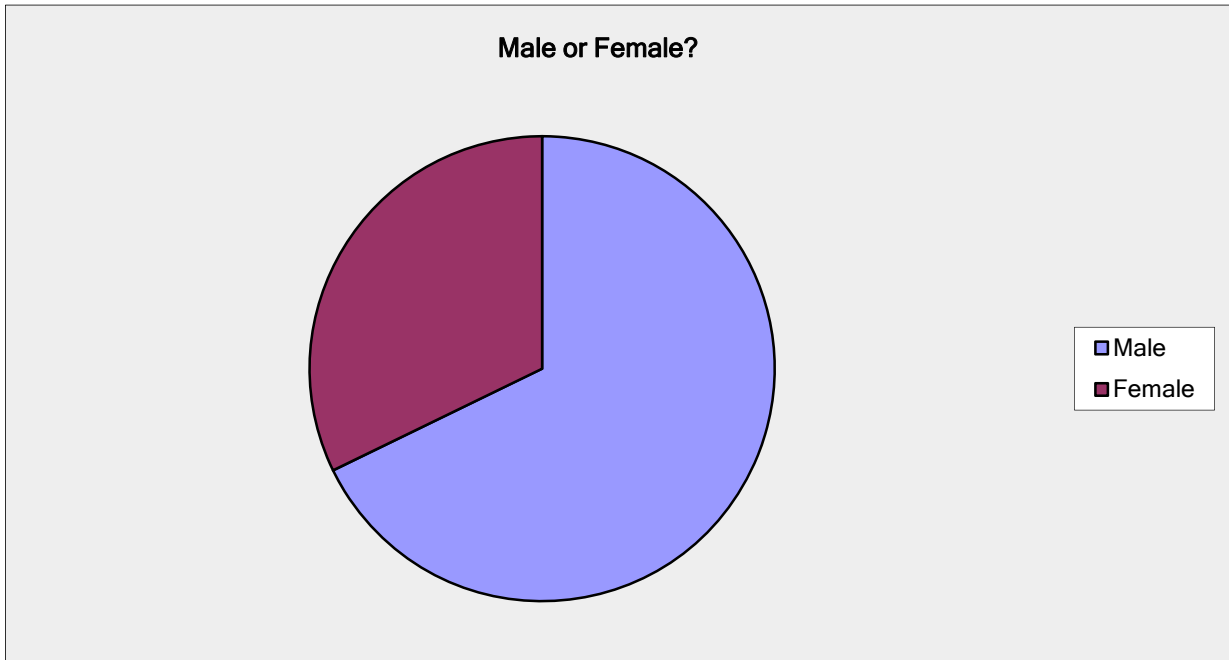


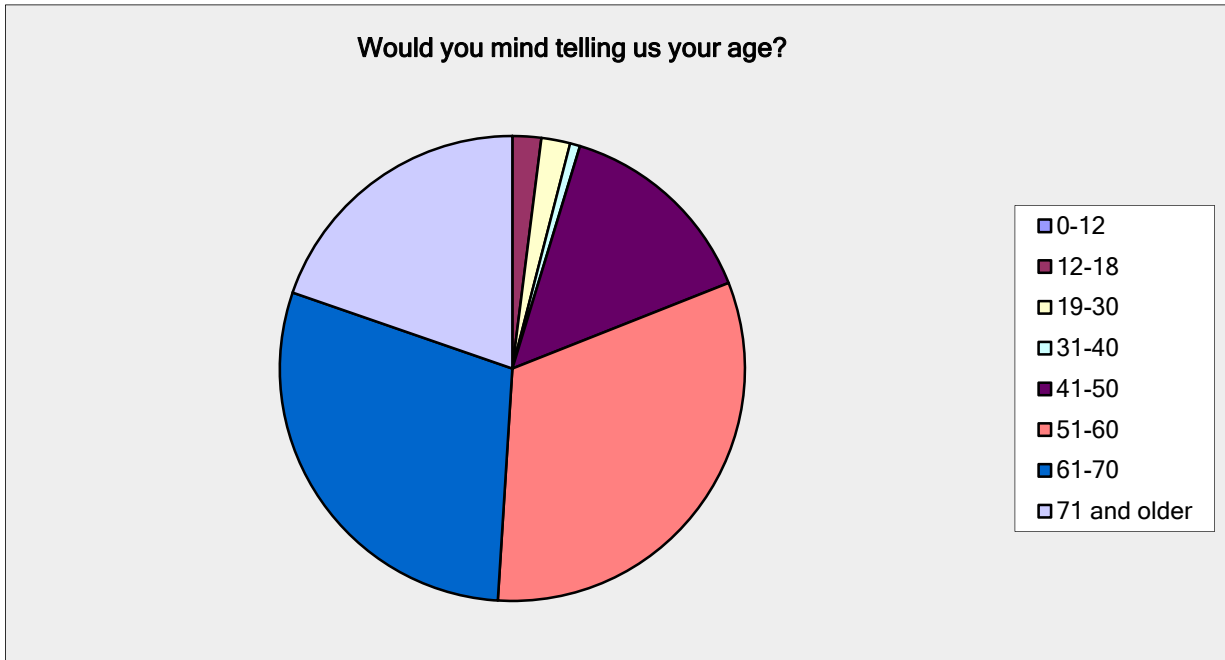
RYC 2010 Membership Survey

Male or Female?		
Answer Options	Response Percent	Response Count
Male	67.8%	97
Female	32.2%	46
<i>answered question</i>		143
<i>skipped question</i>		5



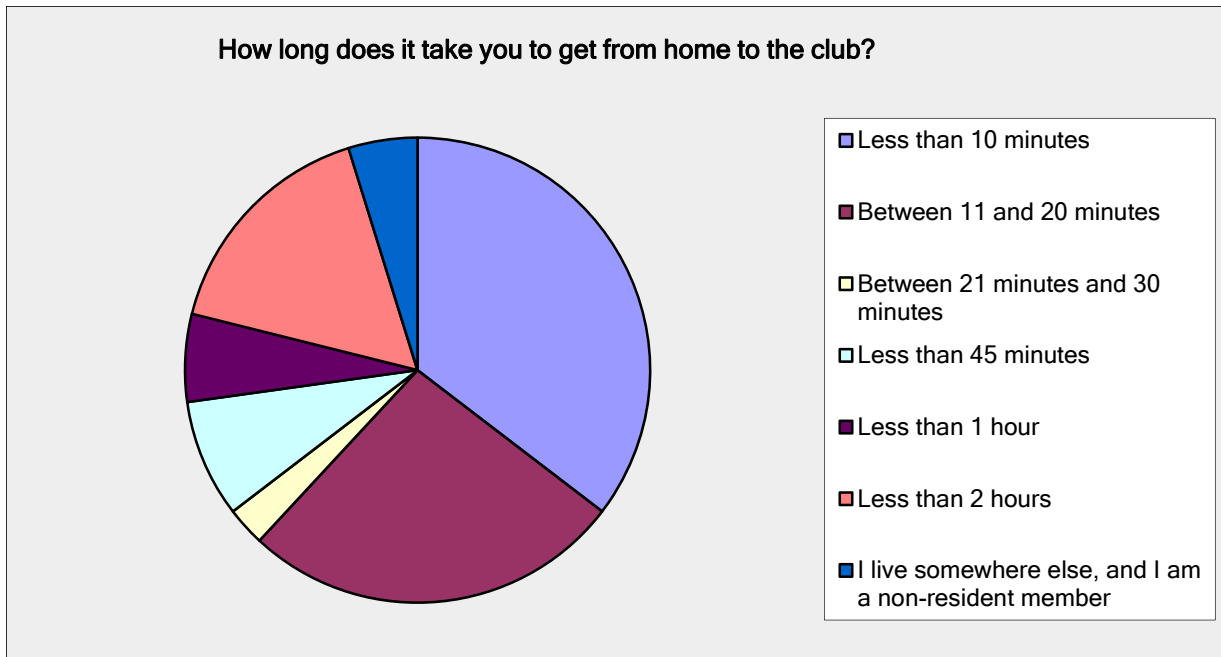
RYC 2010 Membership Survey

Would you mind telling us your age?		
Answer Options	Response Percent	Response Count
0-12	0.0%	0
12-18	2.0%	3
19-30	2.0%	3
31-40	0.7%	1
41-50	14.3%	21
51-60	32.0%	47
61-70	29.3%	43
71 and older	19.7%	29
<i>answered question</i>		147
<i>skipped question</i>		1



RYC 2010 Membership Survey

How long does it take you to get from home to the club?		
Answer Options	Response Percent	Response Count
Less than 10 minutes	35.4%	52
Between 11 and 20 minutes	26.5%	39
Between 21 minutes and 30 minutes	2.7%	4
Less than 45 minutes	8.2%	12
Less than 1 hour	6.1%	9
Less than 2 hours	16.3%	24
I live somewhere else, and I am a non-resident member	4.8%	7
<i>answered question</i>		147
<i>skipped question</i>		1

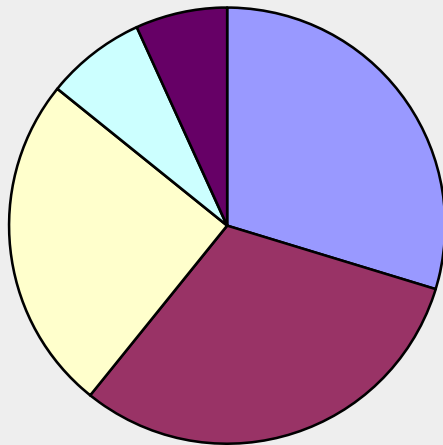


RYC 2010 Membership Survey

Do you own a boat (other than a dinghy)? Please check all that apply.

Answer Options	Response Percent	Response Count
No, I am not a boat owner or I do not have a boat in the	29.7%	44
Yes, one boat that I keep at the club.	31.1%	46
Yes, one boat that I keep at another location.	25.0%	37
Yes, more than one boat that I keep at the club.	7.4%	11
Yes, more than one boat that I keep elsewhere.	6.8%	10
<i>answered question</i>		148
<i>skipped question</i>		0

Do you own a boat (other than a dinghy)? Please check all that apply.



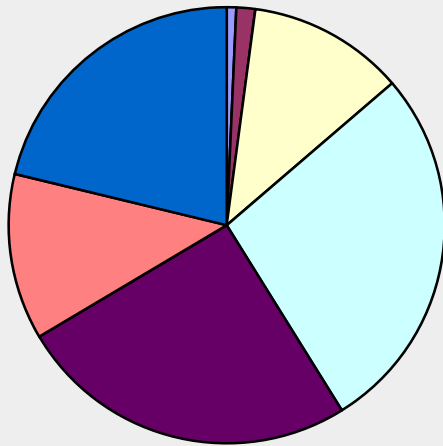
- No, I am not a boat owner or I do not have a boat in the state.
- Yes, one boat that I keep at the club.
- Yes, one boat that I keep at another location.
- Yes, more than one boat that I keep at the club.
- Yes, more than one boat that I keep elsewhere.

RYC 2010 Membership Survey

How long have you been a member or part of a family that has a membership?

Answer Options	Response Percent	Response Count
I am NOT a member, but I am a frequent guest	0.7%	1
I am part of a member's family	1.4%	2
I (we) have been a member for less than 3 years	11.6%	17
I (we) have been a member for 3 to 10 years	27.4%	40
I (we) have been a member for 11 to 20 years	25.3%	37
I (we) have been a member for 21 to 30 years	12.3%	18
I (we) have been a member for about 30 years or more	21.2%	31
<i>answered question</i>		146
<i>skipped question</i>		2

How long have you been a member or part of a family that has a membership?



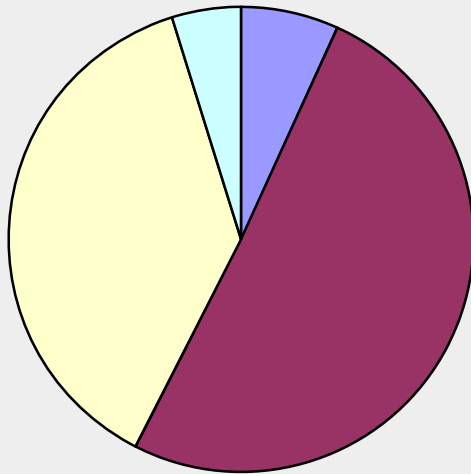
- I am NOT a member, but I am a frequent guest
- I am part of a member's family
- I (we) have been a member for less than 3 years
- I (we) have been a member for 3 to 10 years
- I (we) have been a member for 11 to 20 years
- I (we) have been a member for 21 to 30 years
- I (we) have been a member for about 30 years or more

RYC 2010 Membership Survey

How often do you visit the club?

Answer Options	Response Percent	Response Count
I'm there almost every day for most of the year	6.8%	10
I'm there once or twice a week	50.7%	74
I'm there once or twice a month	37.7%	55
I visit the club less than 12 times per year.	4.8%	7
<i>answered question</i>		146
<i>skipped question</i>		2

How often do you visit the club?

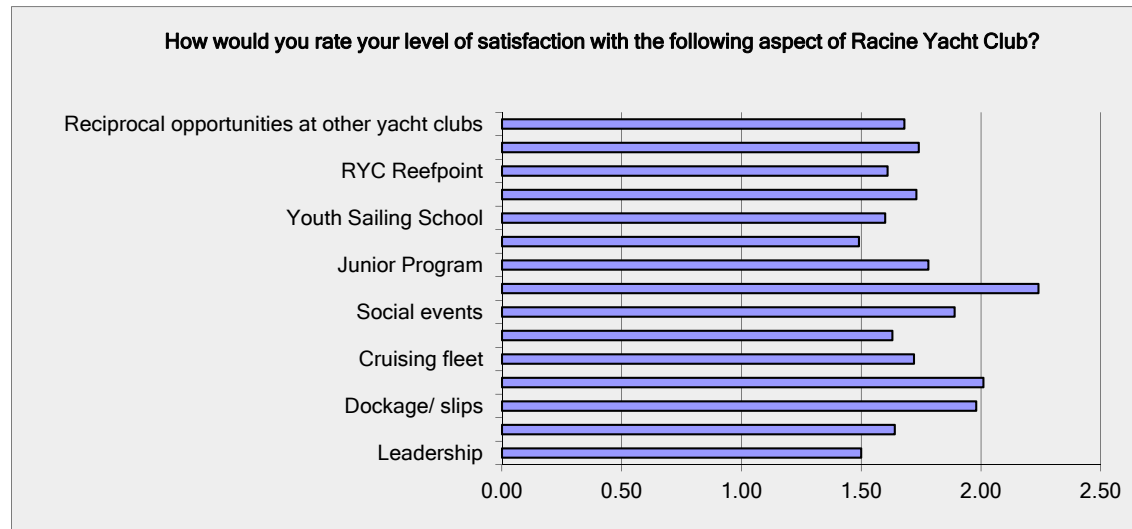


- I'm there almost every day for most of the year
- I'm there once or twice a week
- I'm there once or twice a month
- I visit the club less than 12 times per year.

RYC 2010 Membership Survey

How would you rate your level of satisfaction with the following aspect of Racine Yacht Club?

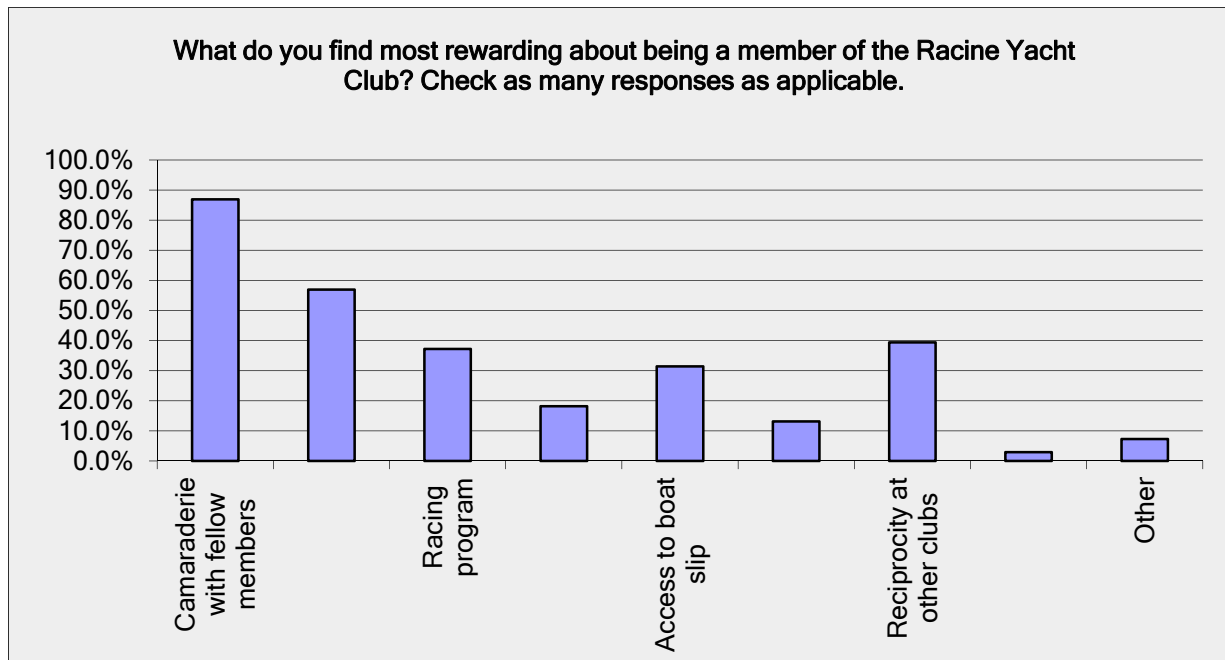
Answer Options	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	N/A	Rating Average	Response Count
Leadership	66	64	1	0	5	1.50	136
Clubhouse facilities	51	83	2	0	1	1.64	137
Dockage/ slips	15	57	11	1	50	1.98	134
Racing program	17	44	12	3	55	2.01	131
Cruising fleet	22	42	3	0	66	1.72	133
Power Squadron	18	23	2	0	89	1.63	132
Social events	27	89	9	2	8	1.89	135
Food service	21	71	33	10	1	2.24	136
Junior Program	21	38	5	1	67	1.78	132
Adult Sailing School	35	31	1	0	65	1.49	132
Youth Sailing School	32	28	4	1	67	1.60	132
Recreational Center (kayaks, canoes)	25	45	5	0	54	1.73	129
RYC Reefpoint	52	73	2	0	7	1.61	134
RYC website	44	76	8	1	6	1.74	135
Reciprocal opportunities at other yacht clubs	39	71	3	0	17	1.68	130
Please provide comments for any items you rated as "very dissatisfied" or "dissatisfied."							48
<i>answered question</i>							138
<i>skipped question</i>							10



RYC 2010 Membership Survey

What do you find most rewarding about being a member of the Racine Yacht Club? Check as many responses as applicable.

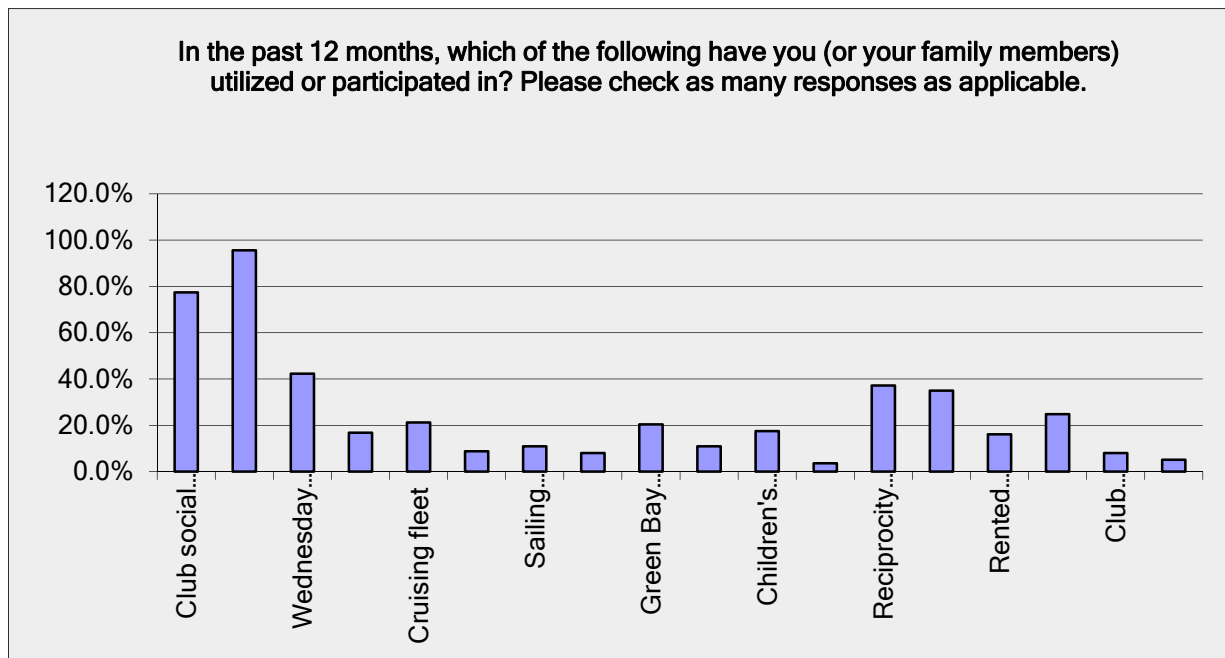
Answer Options	Response Percent	Response Count
Camaraderie with fellow members	86.9%	119
Social events	56.9%	78
Racing program	37.2%	51
Cruising fleet	18.2%	25
Access to boat slip	31.4%	43
Reciprocal moorage	13.1%	18
Reciprocity at other clubs	39.4%	54
None of the above	2.9%	4
Other	7.3%	10
Other (please specify)		15
<i>answered question</i>		137
<i>skipped question</i>		11



RYC 2010 Membership Survey

In the past 12 months, which of the following have you (or your family members) utilized or participated in? Please check as many responses as applicable.

Answer Options	Response Percent	Response Count
Club social events	77.4%	106
Dinner, lunch, or breakfast at RYC Galley	95.6%	131
Wednesday night racing program	42.3%	58
Weekend racing program	16.8%	23
Cruising fleet	21.2%	29
Sailing School as a participant (adult or youth)	8.8%	12
Sailing School as a volunteer (adult or youth)	10.9%	15
Recreation Center (kayaks or canoes)	8.0%	11
Green Bay Packer Games at RYC	20.4%	28
Badger Bus Trip	10.9%	15
Children's programs: Easter Egg Hunt, Santa Breakfast	17.5%	24
Junior Program	3.6%	5
Reciprocity yacht club use or dockage	37.2%	51
Yard and Dock Day	35.0%	48
Rented dining room for a private party	16.1%	22
RYC Committee (e.g., House, Hook, Race, etc.)	24.8%	34
Club leadership position	8.0%	11
Other	5.1%	7
Other (please specify)		8
<i>answered question</i>		137
<i>skipped question</i>		11

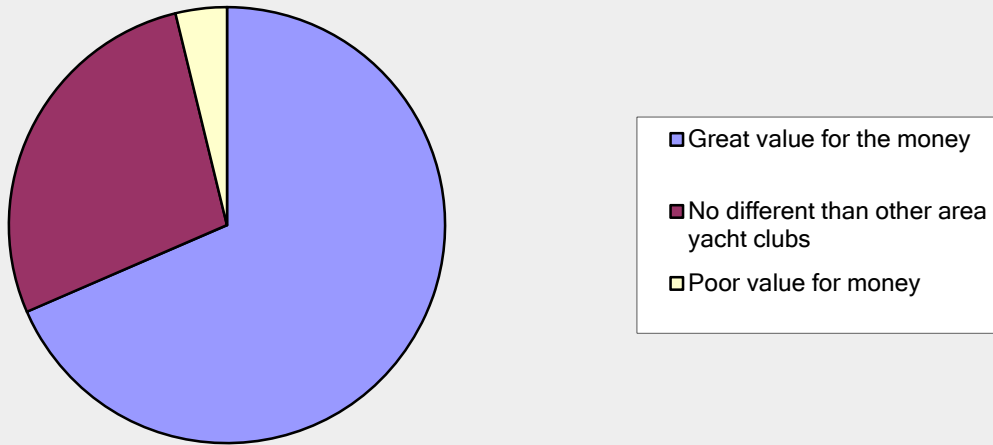


RYC 2010 Membership Survey

To what extent do you think your club membership fees provide "value for your money?"

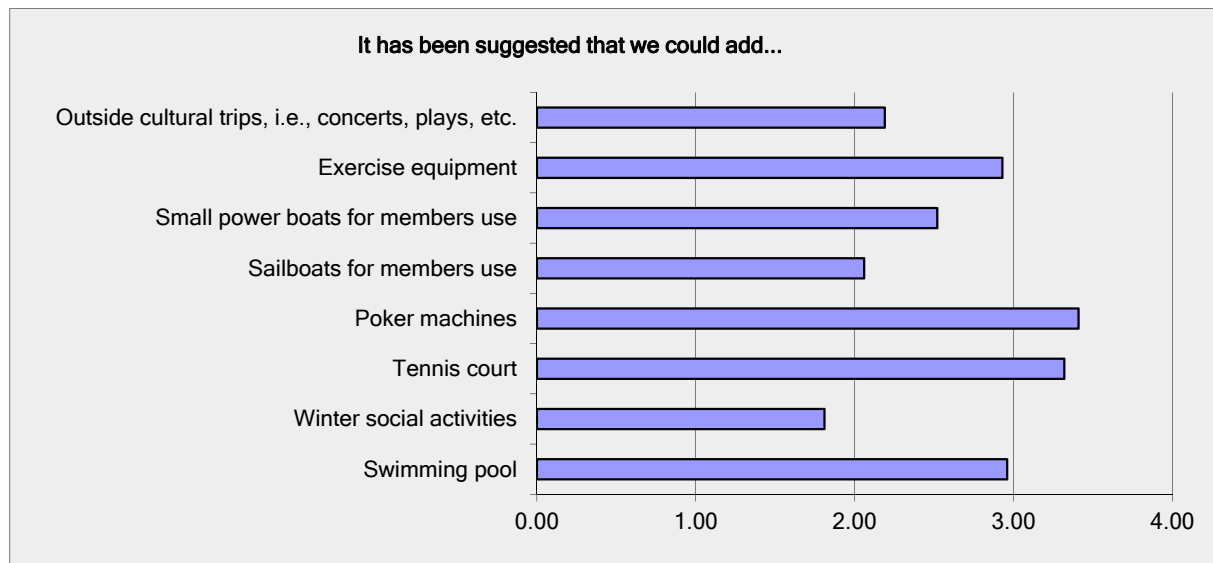
Answer Options	Response Percent	Response Count
Great value for the money	68.5%	89
No different than other area yacht clubs	27.7%	36
Poor value for money	3.8%	5
If you answered "poor value for money," please explain:		10
	<i>answered question</i>	130
	<i>skipped question</i>	18

To what extent do you think your club membership fees provide "value for your money?"



RYC 2010 Membership Survey

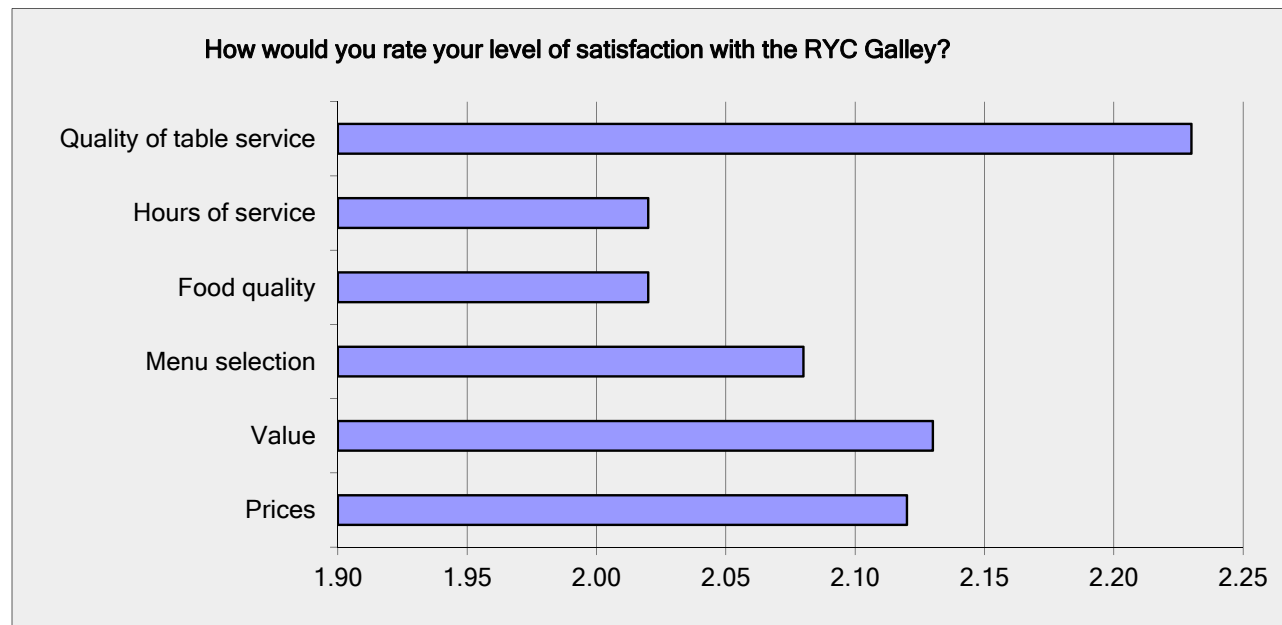
It has been suggested that we could add...							
Answer Options	Great idea	OK with me	Not so interested	Bad idea	N/A	Rating Average	Response Count
Swimming pool	16	26	30	53	2	2.96	127
Winter social activities	41	64	14	2	6	1.81	127
Tennis court	3	13	42	56	6	3.32	120
Poker machines	5	15	25	74	3	3.41	122
Sailboats for members use	39	48	16	15	4	2.06	122
Small power boats for members use	19	43	30	25	4	2.52	121
Exercise equipment	6	30	46	34	5	2.93	121
Outside cultural trips, i.e., concerts, plays, etc.	20	60	28	7	7	2.19	122
Other (please specify)							13
<i>answered question</i>							134
<i>skipped question</i>							14



RYC 2010 Membership Survey

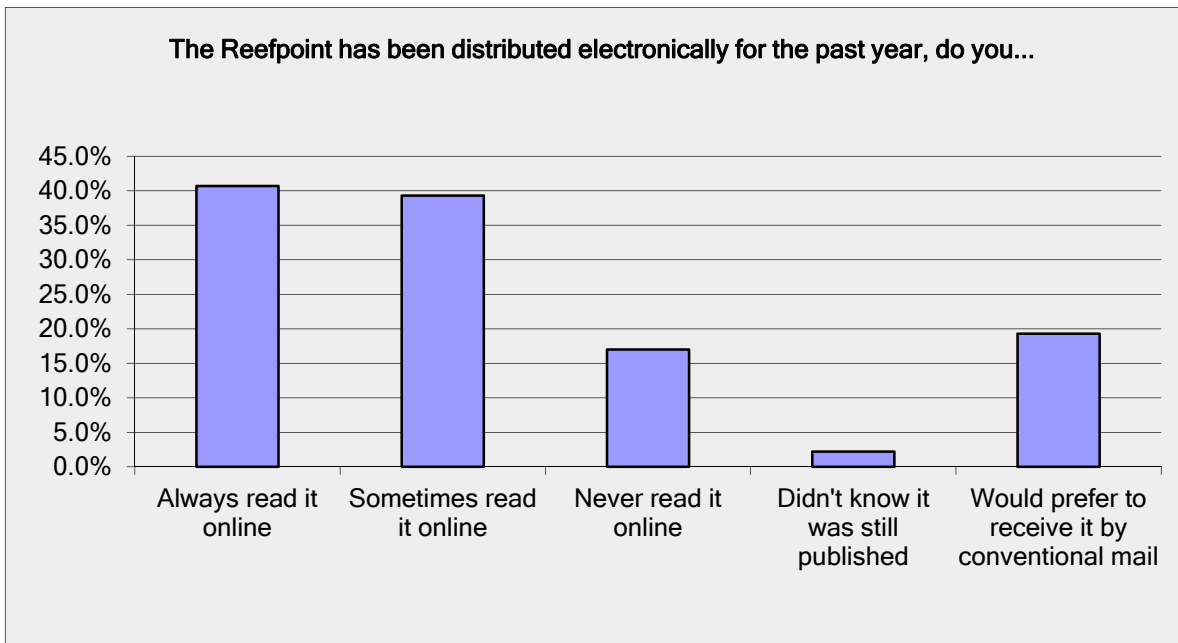
How would you rate your level of satisfaction with the RYC Galley?

Answer Options	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	Rating Average	Response Count	
Prices	16	92	18	7	2.12	133	
Value	19	84	20	8	2.13	131	
Menu selection	16	92	22	2	2.08	132	
Food quality	25	80	24	2	2.02	131	
Hours of service	13	106	11	2	2.02	132	
Quality of table service	18	77	20	14	2.23	129	
Please provide comments for any ratings of "very dissatisfied" or "dissatisfied."						45	
						<i>answered question</i>	134
						<i>skipped question</i>	14



RYC 2010 Membership Survey

The Reefpoint has been distributed electronically for the past year, do you...		
Answer Options	Response Percent	Response Count
Always read it online	40.7%	55
Sometimes read it online	39.3%	53
Never read it online	17.0%	23
Didn't know it was still published	2.2%	3
Would prefer to receive it by conventional mail	19.3%	26
Comment:		14
<i>answered question</i>		135
<i>skipped question</i>		13

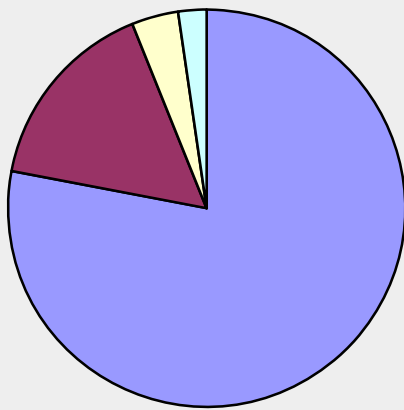


RYC 2010 Membership Survey

The Racine Yacht Club uses "email blasts" to help promote activities and upcoming events. Choose the answer that best represents your opinion about this form of

Answer Options	Response Percent	Response Count
I always read the email blasts	78.0%	103
I sometimes read them	15.9%	21
I never read them	3.8%	5
I would rather get my RYC news some other way	2.3%	3
Comment:		13
<i>answered question</i>		132
<i>skipped question</i>		16

The Racine Yacht Club uses "email blasts" to help promote activities and upcoming events. Choose the answer that best represents your opinion about this form of communication.



- I always read the email blasts
- I sometimes read them
- I never read them
- I would rather get my RYC news some other way

RYC 2010 Membership Survey

Please share any suggestions you have for improving any aspect of Racine Yacht Club.

Answer Options	Response Count
	47
<i>answered question</i>	47
<i>skipped question</i>	101

RYC 2010 Membership Survey

What else should RYC do to encourage and further the sport and recreation of yachting, sailing, and boating?

Answer Options	Response Count
	32
<i>answered question</i>	32
<i>skipped question</i>	116

RYC 2010 Membership Survey

What do you think are the main issues facing the club over the next 5 years?

Answer Options	Response Count
	70
<i>answered question</i>	70
<i>skipped question</i>	78

RYC 2010 Membership Survey

If you would you like someone to contact you to discuss anything related to this survey or would like to get involved in a club activity, please

Answer Options	Response Count
	12
<i>answered question</i>	12
<i>skipped question</i>	136