







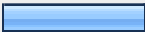
3. How long does it take you to get from home to the club?

		Response Percent	Response Count
Less than 10 minutes		35.4%	52
Between 11 and 20 minutes		26.5%	39
Between 21 minutes and 30 minutes		2.7%	4
Less than 45 minutes		8.2%	12
Less than 1 hour		6.1%	9
Less than 2 hours		16.3%	24
I live somewhere else, and I am a non-resident member		4.8%	7
		answered question	147
		skipped question	1


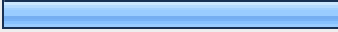


4. Do you own a boat (other than a dinghy)? Please check all that apply.

		Response Percent	Response Count
No, I am not a boat owner or I do not have a boat in the state.		29.7%	44
Yes, one boat that I keep at the club.		31.1%	46
Yes, one boat that I keep at another location.		25.0%	37
Yes, more than one boat that I keep at the club.		7.4%	11
Yes, more than one boat that I keep elsewhere.		6.8%	10
		answered question	148
		skipped question	0

5. How long have you been a member or part of a family that has a membership?

	Response Percent	Response Count
I am NOT a member, but I am a frequent guest 	0.7%	1
I am part of a member's family 	1.4%	2
I (we) have been a member for less than 3 years 	11.6%	17
I (we) have been a member for 3 to 10 years 	27.4%	40
I (we) have been a member for 11 to 20 years 	25.3%	37
I (we) have been a member for 21 to 30 years 	12.3%	18
I (we) have been a member for about 30 years or more 	21.2%	31
answered question		146
skipped question		2

6. How often do you visit the club?

	Response Percent	Response Count
I'm there almost every day for most of the year 	6.8%	10
I'm there once or twice a week 	50.7%	74
I'm there once or twice a month 	37.7%	55
I visit the club less than 12 times per year. 	4.8%	7
answered question		146
skipped question		2

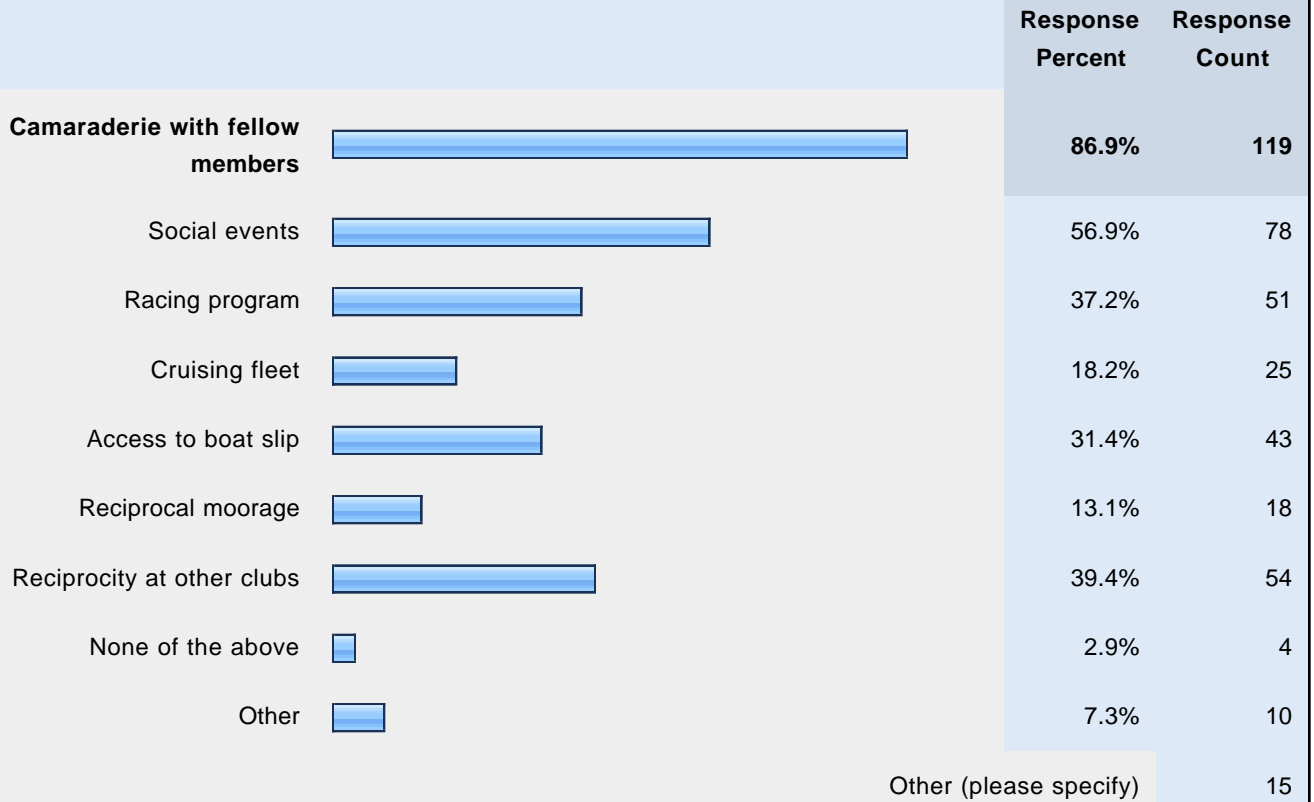
7. How would you rate your level of satisfaction with the following aspect of Racine Yacht Club?

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	N/A	Rating Average	Response Count
Leadership	48.5% (66)	47.1% (64)	0.7% (1)	0.0% (0)	3.7% (5)	1.50	136
Clubhouse facilities	37.2% (51)	60.6% (83)	1.5% (2)	0.0% (0)	0.7% (1)	1.64	137
Dockage/ slips	11.2% (15)	42.5% (57)	8.2% (11)	0.7% (1)	37.3% (50)	1.98	134
Racing program	13.0% (17)	33.6% (44)	9.2% (12)	2.3% (3)	42.0% (55)	2.01	131
Cruising fleet	16.5% (22)	31.6% (42)	2.3% (3)	0.0% (0)	49.6% (66)	1.72	133
Power Squadron	13.6% (18)	17.4% (23)	1.5% (2)	0.0% (0)	67.4% (89)	1.63	132
Social events	20.0% (27)	65.9% (89)	6.7% (9)	1.5% (2)	5.9% (8)	1.89	135
Food service	15.4% (21)	52.2% (71)	24.3% (33)	7.4% (10)	0.7% (1)	2.24	136
Junior Program	15.9% (21)	28.8% (38)	3.8% (5)	0.8% (1)	50.8% (67)	1.78	132
Adult Sailing School	26.5% (35)	23.5% (31)	0.8% (1)	0.0% (0)	49.2% (65)	1.49	132
Youth Sailing School	24.2% (32)	21.2% (28)	3.0% (4)	0.8% (1)	50.8% (67)	1.60	132
Recreational Center (kayaks, canoes)	19.4% (25)	34.9% (45)	3.9% (5)	0.0% (0)	41.9% (54)	1.73	129
RYC Reefpoint	38.8% (52)	54.5% (73)	1.5% (2)	0.0% (0)	5.2% (7)	1.61	134
RYC website	32.6% (44)	56.3% (76)	5.9% (8)	0.7% (1)	4.4% (6)	1.74	135
Reciprocal opportunities at other yacht clubs	30.0% (39)	54.6% (71)	2.3% (3)	0.0% (0)	13.1% (17)	1.68	130
Please provide comments for any items you rated as "very dissatisfied" or "dissatisfied."							48

answered question 138

skipped question 10





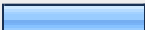



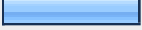

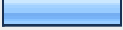

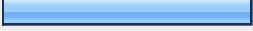
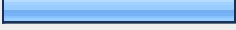
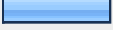
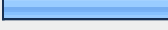


8. What do you find most rewarding about being a member of the Racine Yacht Club? Check as many responses as applicable.



answered question 137

skipped question 11




9. In the past 12 months, which of the following have you (or your family members) utilized or participated in? Please check as many responses as applicable.

		Response Percent	Response Count
Club social events		77.4%	106
Dinner, lunch, or breakfast at RYC Galley		95.6%	131
Wednesday night racing program		42.3%	58
Weekend racing program		16.8%	23
Cruising fleet		21.2%	29
Sailing School as a participant (adult or youth)		8.8%	12
Sailing School as a volunteer (adult or youth)		10.9%	15
Recreation Center (kayaks or canoes)		8.0%	11
Green Bay Packer Games at RYC		20.4%	28
Badger Bus Trip		10.9%	15
Children's programs: Easter Egg Hunt, Santa Breakfast		17.5%	24
Junior Program		3.6%	5
Reciprocity yacht club use or dockage		37.2%	51
Yard and Dock Day		35.0%	48
Rented dining room for a private party		16.1%	22
RYC Committee (e.g., House, Hook, Race, etc.)		24.8%	34
Club leadership position		8.0%	11
Other		5.1%	7
	Other (please specify)		8

answered question 137

skipped question 11

10. To what extent do you think your club membership fees provide "value for your money?"

	Response Percent	Response Count
Great value for the money 	68.5%	89
No different than other area yacht clubs 	27.7%	36
Poor value for money 	3.8%	5
If you answered "poor value for money," please explain:		10
	<i>answered question</i>	130
	<i>skipped question</i>	18



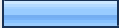


11. It has been suggested that we could add...

	Great idea	OK with me	Not so interested	Bad idea	N/A	Rating Average	Response Count	
Swimming pool	12.6% (16)	20.5% (26)	23.6% (30)	41.7% (53)	1.6% (2)	2.96	127	
Winter social activities	32.3% (41)	50.4% (64)	11.0% (14)	1.6% (2)	4.7% (6)	1.81	127	
Tennis court	2.5% (3)	10.8% (13)	35.0% (42)	46.7% (56)	5.0% (6)	3.32	120	
Poker machines	4.1% (5)	12.3% (15)	20.5% (25)	60.7% (74)	2.5% (3)	3.41	122	
Sailboats for members use	32.0% (39)	39.3% (48)	13.1% (16)	12.3% (15)	3.3% (4)	2.06	122	
Small power boats for members use	15.7% (19)	35.5% (43)	24.8% (30)	20.7% (25)	3.3% (4)	2.52	121	
Exercise equipment	5.0% (6)	24.8% (30)	38.0% (46)	28.1% (34)	4.1% (5)	2.93	121	
Outside cultural trips, i.e., concerts, plays, etc.	16.4% (20)	49.2% (60)	23.0% (28)	5.7% (7)	5.7% (7)	2.19	122	
					Other (please specify)		13	
							answered question	134
							skipped question	14





12. How would you rate your level of satisfaction with the RYC Galley?

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	Rating Average	Response Count
Prices	12.0% (16)	69.2% (92)	13.5% (18)	5.3% (7)	2.12	133
Value	14.5% (19)	64.1% (84)	15.3% (20)	6.1% (8)	2.13	131
Menu selection	12.1% (16)	69.7% (92)	16.7% (22)	1.5% (2)	2.08	132
Food quality	19.1% (25)	61.1% (80)	18.3% (24)	1.5% (2)	2.02	131
Hours of service	9.8% (13)	80.3% (106)	8.3% (11)	1.5% (2)	2.02	132
Quality of table service	14.0% (18)	59.7% (77)	15.5% (20)	10.9% (14)	2.23	129
Please provide comments for any ratings of "very dissatisfied" or "dissatisfied."						45
answered question						134
skipped question						14

13. The Reefpoint has been distributed electronically for the past year, do you...

	Response Percent	Response Count
Always read it online 	40.7%	55
Sometimes read it online 	39.3%	53
Never read it online 	17.0%	23
Didn't know it was still published 	2.2%	3
Would prefer to receive it by conventional mail 	19.3%	26
Comment:		14
answered question		135
skipped question		13

14. The Racine Yacht Club uses "email blasts" to help promote activities and upcoming events. Choose the answer that best represents your opinion about this form of communication.

	Response Percent	Response Count
I always read the email blasts 	78.0%	103
I sometimes read them 	15.9%	21
I never read them 	3.8%	5
I would rather get my RYC news some other way 	2.3%	3
Comment:		13
<i>answered question</i>		132
<i>skipped question</i>		16

15. Please share any suggestions you have for improving any aspect of Racine Yacht Club.

	Response Count
	47
<i>answered question</i>	47
<i>skipped question</i>	101

16. What else should RYC do to encourage and further the sport and recreation of yachting, sailing, and boating?

	Response Count
	32
<i>answered question</i>	32
<i>skipped question</i>	116

17. What do you think are the main issues facing the club over the next 5 years?

	Response Count
	70
<i>answered question</i>	70
<i>skipped question</i>	78

18. If you would you like someone to contact you to discuss anything related to this survey or would like to get involved in a club activity, please provide your name, e-mail address or phone number.

	Response Count
	12
<i>answered question</i>	12
<i>skipped question</i>	136